

Almarai® ESG policies & position statements

Community Investment Policy

This Community Investment Policy from Almarai Company ("Almarai") applies to all Almarai community investment activities across the Gulf Cooperation Council (GCC) countries. Entities requesting support shall respect Almarai's Code of Conduct¹.

This policy outlines our community investment principles and governs the selection and management of our community investment initiatives. It provides guidance to entities who are seeking to receive support from Almarai. Almarai is committed to communicating openly and transparently to our stakeholders on our community impact, and we report on our community investment initiatives on an annual basis in the Almarai Sustainability Report.

Almarai shall give preference to projects, organizations, and events that most closely align with our sustainability commitments to:

1. Support projects, organizations, and events that develop skills, promote a healthy lifestyle, and create a lasting impact on communities.
2. Provide grants, financial support, nonfinancial support, and product donations to entities to support the delivery of a specific community-based projects.
3. Support registered, approved, and audited charities and student groups (under the supervision of the educational institution), non-profit organizations and schools, and civil-society organizations located inside the GCC.
4. Reject projects, organizations, events, or campaigns that could harm Almarai's reputation.
5. Provide exceptions on a case-by-case basis at Almarai's discretion.

Almarai will communicate the Community Investment Policy to all its employees and external stakeholders, and ensure it is freely available to the wider community. This policy will be reviewed and updated as required.

This policy, supported by Corporate Marketing Division, will be applied to all community investment activities of Almarai.

Almarai requires all employees and stakeholders to fully conform with Almarai's Community Investment Policy to ensure it achieves its goals and objectives.

The Almarai CEO is responsible for Almarai's Community Investment practices and sign this policy in acknowledgment of this.



Abdullah Albader
Chief Executive Officer

¹See Almarai's [Code of Conduct](#) for more information on the principles and standards we strive to achieve as a company.